



Institute of Translation & Interpreting

The Institute of Translation and Interpreting (ITI) has more than 3000 professional freelance, translation company and educational establishment members world-wide, and is one of the primary sources of information on language services for government, industry, the media and the general public. ITI promotes the highest standards in the profession and plays a key role in helping UK industry and commerce sell its products overseas.

Our magazine, the *bulletin*, is published bi-monthly and has an estimated readership of 7000. As well as publicizing ITI events, including conferences, workshops etc, it contains articles relating to all aspects of translating and interpreting and is aimed at informing and entertaining our readership. As you will see from the enclosed recent editions, interviews with high-profile authors and articles on relevant world issues run alongside regular features on the pitfalls of poor translation, reviews of the latest translation software, taxation, money-matters, and the many uses of translation and interpreting in today's world.

If you have a product, position or event you wish to advertise, we'd be delighted to hear from you. Within this pack you'll find our advertising rates, format and deadline details and, for those of you who would like to subscribe to the *bulletin*, a subscription application form.

For any further information, please contact us on 01908 325258 or email bulletinads@iti.org.uk and we'll be happy to help.

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