



Institute of Translation & Interpreting Bulletin advertising rates (from April 2005)

	W	H	Price + VAT
	cm	cm	£
¼ Page	9	12.3	192.50
½ Page - Horizontal	18.5	12.3	330
½ Page - Vertical	9	25	330
Full Page	18.5	25	495
Full Page - Inside cover	21.0	29.7	660
Full Page - Back cover	21.0	29.7	1210

Colour

Rates for advertisers wishing to use colour are in addition to the basic rate for each page size

Spot colours

Pantone

£121 per additional spot colour + VAT

Full colour £385 + VAT

Discounts

Members of ITI 10% on all above rates

Volume

3 successive issues will attract a 5% discount

6 successive issues will attract a 10% discount

Classified Ads

Standard Box £27.50 + VAT

Double Box £49.50 + VAT

ITI Members £22.00 + VAT

ITI Members £42.00 + VAT

Direct Mailing

We can also include your inserts. Your leaflets, flyers etc can be included with the magazine, either inserted between the pages or simply into the envelope. Charges start at £600 for a one-page A5 flyer - about the same as posting 3000 - but for this price you get the labelling, the packing and a targeted mailing (3000 language professionals) included!

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