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Gosia Glowacka MA MCIL CL MITI Your Polish Linguist



CHARTERED INSTITUTE OFLINGUISTS CHARTERED LINGUIST

I work with SDL* Trados Studio

memoq



Certified PRO Network

1 Who am I?

A Polish translator, proofreader, consultant, and copywriter.

When I'm not translating the latest brochure for HP or making the world a "safer place" with Durex, I cook spicy meals, train triathlon and dabble in self-development.

Having gained invaluable **experience** in a number of translation agencies and various positions, I have a **deep understanding** of all the processes from many perspectives.

In other words, I know how things work - so you don't have to.

Services

Linguistic

- ✓ Translation
- ✓ Creative translation
- Subtitling
- Copywriting
- Proofreading / editing
- Consecutive interpreting
- Script recording supervision
 Cultural and linguistic
- Cultural and linguistic consultancy
- Quality assurance

☆ CAT tools

- ✤ SDL Trados Studio 2019 Professional
- 🛠 memoQ
- ✤ SDL Passolo TE
- ℜ XTM (clients' licenses)
- 🛠 Catalyst Lite

Technical

- Project management
- File conversion and preparation (also for CAT tools)
- Reference materials creation (translation memories,
- glossaries) File migration
- Pile migiDTP

🖒 Why me?

Thanks to me you gain access to **10+ years of experience** working for top international and local brands, like **Google, Nike, and Emirates**.

You also get feedback on your **source content**, adaptation to the needs of the **Polish audience** and **technical know-how**. Not to mention a friendly face.

Can this get any better? It can! Since I work in a tandem, you have a **2-linguist team in one place**!

What can I do for you?

Fields of Specialty

- Advertising / public relations
- Section And Instant Products
- Marketing / market research
- Business / commerce
- IT, e-commerce, cybersecurity
- Consumer electronics
- Human resources
- e Education / pedagogy / e-learning
- Furniture / household appliances
- Sychology
- Tourism & travel

Software

- MS Office 2019
- Open Office
- Adobe Acrobat X Pro
- Adobe InDesign CS6
- Adobe Photoshop CS6
- Adobe Illustrator CS6
- Abby FineReader
- Subtitle Edit



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Qualifications & CPD

Memberships

- Institute of Translation and Intepreting (ITI)
- Chartered Institute of Linguists (MCIL CL)
- Proz.com Certified PRO Network

CPD

- ★ Language of Specialist Texts (a 4-semester course, Open University at the University of Warsaw)
- ★ Copywriting Course (a 2-day course, Arena Szkoleń)
- ★ Software Localisation (a 1-day course, Localize.pl)
- **±** E-Marketing the practical approach (a 1-semeter course, Open University at the University of Warsaw)
- ★ The Art of Discussion (a 1-semeter course, Open University at the University of Warsaw)
- ★ SDL Trados Studio 2014 for Translators (Level 1 Certificate)

Academic Qualifications

- **Postgraduate Studies in Text Editing and Proofreading** from the University of Warsaw
- MA in Translation and Language Technology from Swansea University, completed with distinction (Russian, English, and Polish)
- BA in Translation and Interpreting of Specialist Texts from the University of Warsaw (Russian, English, and Polish)

Also:

2004-2006 - studies at the Institute of Russian Studies at the University of Warsaw

Who benefits from working with me?*



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c Examples of ongoing and regular projects

- c Language learning app (content localisation, vetting, voice recording QA)
- c Posts for social media for a leading tech brand
- c Training materials, ads, and slogans for an international home improvement brand
- Ads (TV, radio, print, digital) and other client-facing collateral for a number of FMCG brands (cosmetics, electronics, personal care, hygienic products, etc.)
- c UI and user messages for a major money transfer platform
- c Marketing collateral, internal and external communication, user guides, etc. for a major brand of e-cigarettes
- c Training materials (internal and external) relating to online security for a tech giant
- Marketing collateral, external and internal communication, press releases, reports, and other materials for an open source search engine
- Marketing collateral, external and internal communication, press releases, reports, and other materials for an MLM brand
- C Psychological assessments, reports, and app UI for a leading brand in the industry
- ...and banners, presentations, newsletters, brochures, emails, landing pages, web content, corporate documents, case studies, operating manuals, TOV guides for brands and organisations of different shapes and sizes

Examples of projects completed recently

- Approx. **100,000 words** for a premium brand of cooling appliances for home and professional use (web and marketing content)
- Approx. **70,000 words** for a leading retail home improvement brand (web and marketing content, ads, internal communication and training materials)
- Approx. 50,000 words for a cosmetics retailer (web and marketing content)
- Approx. **30,000 words** for a school for students with special needs (training materials for staff, forms)
- Approx. 20,000 words for an organisation fighting antisemitism (online course)
- Approx. 25,000 words for a leading tech brand (product guides, opinion articles, infographics and instructions)
- Approx. **150,000 words** for a psychometric testing company (assessments, training materials, reports, app localisation)
- Approx. **30,000 words** for a leading manufacturer of industrial and professional optical equipment (machine operating manual)
- ☑ ...and countless projects which volume spanned from one line to hundreds of thousands of words







Interests



Triathlon

I regularly participate in triathlon competitions - even managed to win some trophies (who'd expect that would happen!)

Cooking

An aspiring chef, I love experimenting and spicing things up in the kitchen, especially with the Thai and Indian cuisines. I'm always on the lookout for new cooking courses and inspirations that keep my friends and family full and surprised.

Travelling

Having spent 5 years in the UK, I'm now based in Poland, Warsaw. However, thanks to the possibilities that come with the profession of a freelancer, I can travel and get to know new countries, cultures, and people.

Hiking

The ultimate holiday destination? Mountains (I'll also take hills) with gorgeous landscapes and steep climbs.

Gardening

A nature-lover, I'm tremendously fortunate to have a small garden where I plant and nurture flowers of different types and sizes - an inexhaustible source of pleasure and inspiration for me.

Books

The best prize for knowing Polish, English, Spanish, and Russian? The ability to read in all 4 languages! Novels, history, reportage, self-development, psychology... The list goes on.

Email me to find out more:

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