

EX:CHANGE 2026

Your profession, your voice, your future

Sponsorship and Exhibitor Information

Communication • Collaboration • Community



www.iti.org.uk



A welcome from our CEO Sara Robertson

On behalf of the Institute of Translation and Interpreting, I am delighted to invite you to be part of EX:CHANGE 2026 — our flagship conference and a landmark moment for ITI as we celebrate our 40th anniversary.



EX:CHANGE 2026 will take place at Unity Place, Milton Keynes, a modern, central venue located just minutes from Milton Keynes Central station. The conference will bring together translation and interpreting professionals from across the UK and internationally for two days of discussion, learning and connection.

The conference is built around three core themes that reflect the real challenges and opportunities facing our profession today: client engagement and risk management; entrepreneurship and business development; and ethical practice. Rather than offering a traditional conference format, EX:CHANGE 2026 has been designed to be interactive and participative, with content that delegates can put to use immediately.

We are expecting an audience of language professionals, including freelance translators and interpreters, language service companies, academics, and industry partners. This is a community that is engaged, commercially active, and looking for the tools, relationships and knowledge to build stronger, more resilient businesses.

Sponsoring or exhibiting at EX:CHANGE 2026 offers a direct and meaningful way to reach this audience. Whether you are looking to raise your profile, demonstrate your products and services, or build lasting relationships within the profession, this information pack sets out the range of opportunities available and what you can expect in return.

We are proud of what ITI has achieved over 40 years since we were established in 1986, and we want EX:CHANGE 2026 to be a conference worthy of that milestone — for our members, our partners, and the wider language community.

We hope you will join us.

Sara Robertson, Chief Executive Officer
Institute of Translation and Interpreting

About ITI

ITI is the professional home and community for translators and interpreters in the UK and beyond. We connect professionals to share expertise, support one another, and champion the human value of translation and interpreting in society and the economy.

ITI offers a range of memberships designed to support translators and interpreters at each step of their career. We also welcome project managers, corporate members and academic institutions into our membership. In addition to our UK membership base, ITI has a large and growing international membership in continental Europe and around the world.



About EX:CHANGE 2026

Join us for two engaging and collaborative days at EX:CHANGE 2026, the flagship conference of the Institute of Translation and Interpreting. This year's event brings together language professionals, organisations, and partners from across the sector to explore the challenges and opportunities shaping the future of translation and interpreting.

Designed to encourage participation, discussion and shared insight, EX:CHANGE 2026 provides a space for professionals to exchange ideas, learn from one another, and strengthen the relationships that underpin our industry.

Through a dynamic programme of collaborative sessions, good practice showcases and interactive discussions, delegates will explore practical approaches to the real issues facing language professionals today.

This year's conference focuses on three key themes:

- Client engagement and risk management
- Entrepreneurship and business development
- Ethical practice in a rapidly evolving professional landscape

EX:CHANGE 2026 will bring together freelancers, language service companies, partner organisations and industry leaders, creating valuable opportunities for dialogue, networking and shared learning.

For sponsors and exhibitors, the conference offers a unique opportunity to engage directly with a highly motivated professional audience while supporting the continued development of the language services profession.

Why attend EX:CHANGE 2026?

For sponsors and exhibitors, it offers a rare opportunity to engage directly with a highly motivated professional audience, showcase expertise, build partnerships and contribute to the conversations shaping the future of the language services profession.

Connect with the people who matter

Meet and engage with translators, interpreters, language service companies and industry leaders in an environment designed to encourage genuine conversation and relationship building.



Be part of the professional conversation

EX:CHANGE 2026 is built around participation and collaboration. Sponsors and exhibitors become part of the discussions exploring client relationships, ethical practice and the future of the profession.

Build partnerships that last

Strengthen existing relationships and develop new partnerships with professionals and organisations across the language services sector.

Showcase your expertise

Position your organisation as a trusted voice in the industry by sharing knowledge, solutions and best practice with an engaged professional community.

Unlock opportunities for collaboration

EX:CHANGE 2026 creates space for new ideas, collaborations and partnerships to develop between freelancers, language service companies, technology providers and professional bodies.

Be visible in the heart of the community

Put your organisation at the centre of the conversation and demonstrate your commitment to supporting professional standards and the future of the language services industry.



Why support EX:CHANGE 2026

Supporting EX:CHANGE 2026 places your organisation at the heart of the language services community. Connect with professionals, showcase your expertise, and build meaningful partnerships while contributing to conversations shaping the future of translation and interpreting. It's a unique opportunity to raise your profile and support professional excellence across the sector.

EX:CHANGE 2026 will provide you with:

Visibility: Position your brand in front of a diverse and influential audience passionate about translation and interpreting

Networking: Forge meaningful connections with professionals, decision-makers, and potential collaborators as well as find out about the latest news, innovations and industry trends

Showcase solutions: Highlight your products, services, and innovations that contribute to positive change in the translation and interpreting landscape

Thought leadership: Contribute to our conference discussions, workshops, and sessions to establish your company as a thought leader in the language sector

Brand recognition: Whether you are an established brand or new to the market, our sponsorship packages will provide you with a unique opportunity to elevate your brand and showcase your strengths through our extensive marketing channels, reaching a global audience interested in driving the positive impact that translation and interpreting plays within the language sector.

By supporting EX:CHANGE 2026 all our Sponsors and Exhibitors will get the satisfaction of knowing that their support will make a difference to the work that ITI does to support, promote, and highlight the benefit and value of translation and interpreting.

For any business operating in the language services industry becoming a Sponsor or Exhibitor at EX:CHANGE 2026 is the ideal way for you to highlight your support for the profession, providing you with a platform to showcase your services and/or products, as well as provide you with opportunities to align with and engage with the ITI community throughout the two days and beyond.

We have several Sponsorship and Exhibitor packages to suit both individual businesses, as well as local, national, and international businesses. We will also be using EX:CHANGE 2026 as our opportunity to further develop these mutually beneficial relationships moving forward for the benefit of our members, and the wider language sector.

EX:CHANGE 2026 is THE place to showcase your organisation's knowledge, experience, and expertise providing all delegates with access to your exciting products, services, skills, and expertise relevant to their work and working environment.



How our packages can help you

Develop your existing workforce

By engaging with the conference all supporters will get the satisfaction of knowing that they are making a massive difference to the individuals and organisations that ITI supports. At the same time, we also offer you the opportunity to actively engage with our other projects, programmes, events, and activities to help boost your organisation's involvement with the language, translation, and interpreting sector.



We want to use EX:CHANGE 2026 as our opportunity to develop a wide range of positive and collaborative mutually beneficial relationships, providing you with the opportunity of working with us, and all the individuals and organisations we support. It will also provide opportunities to share best practice and offer peer support and training.

Increase your brand value and reputation

Your relationship with ITI and its activities will offer an opportunity to achieve enhanced brand awareness, as your support will be promoted by our communications team. This will help to build trust and brand warmth through your engagement with an international professional membership organisation with over 2,700 members and 42 Networks with over 2500 members across the globe. Supporting the professional body for translation and interpreting will enhance both your visibility and credibility within the sector, as well as helping you to fulfil your Social Responsibility and potentially any Employer Supported Volunteering objectives.

Enhance your profile within the translation and interpreting community

Your support will provide your business with an increased social media profile, publicity, and better engagement within the translation and interpreting sector, as well as the wider sector.

By engaging with ITI's diverse range of activities, support, magazine, workshops, events and networks you will be able to connect with a diverse range of organisations, individuals and communities that may be harder to reach or less engaged than your existing customers.

Strengthening your relationship with a subject specialism has the potential to increase your customer reach and will also help you to demonstrate your commitment to high standards of translation and interpreting and specialist technical knowledge.

Increase your financial or operational gains

Supporting ITI provides your business with the opportunity to access the creativity and innovation within the language sector. Engaging with our staff team, members and networks will put you in touch with the latest thinking and ideas in the sector as well as increasing your understanding of current threats and opportunities. This may enhance the development of your core business and potentially lead to commercial gains if you actively engage with our programmes, activities and events bringing new insights and perspectives into your business model.

Increase your audience profile and demographic

ITI has a substantial and growing audience profile and reach which you will benefit from:



Promote your business to over 390,000 + annual website visitors



Promote your business to over 137,000 LinkedIn followers



Promote and access exclusive opportunities to present your business at our learning and networking events throughout the year



Promote your business to 2,700+ ITI members and our 42 specialist networks



Promote your business through our monthly e-bulletins and quarterly magazine (ITI Insight)

**For further information about sponsorship, and exhibitor opportunities please contact:
Jo Boardman: conference@iti.org.uk**

For further information about ITI please visit:



www.iti.org.uk



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