



## ITI Bulletin adverts

ITI Bulletin has a highly engaged readership of over 7,000 translation and interpreting professionals from across the UK and beyond: two good reasons to advertise with us!

Published six times a year, the 48-page full colour ITI Bulletin offers a range of advertising options, ensuring that you reach your target audience effectively and maximise your advertising budget.

The ITI Bulletin is a trusted source of information on developments in the profession and covers technology, marketing, research, pricing, business, specialisation, terminology and much more. Contributors include some of the best-known voices in the profession today.

ITI members receive a 10% discount (before VAT) on the rates. **Please note:** all prices are **exclusive** of VAT.

### Bulletin advertising:

**ITI Bulletin:** Colour advertising rates and specifications

<b>ITI Bulletin: advertising rates – ITI members receive a 10% discount (before VAT)</b>		
	<b>Prices</b>	<b>Size in mm</b>
Quarter page	£250	130.5 x 90
Half page horizontal	£400	130.5 x 189
Half page vertical	£400	270 x 90
Full page	£600	270 x 189 (+ 5 bleed each edge)
<b>Inside front cover:</b>		
Half page horizontal	£550	130.5 x 189
Full page	£900	270 x 189 (+ 5 bleed each edge)
<b>Inside back cover:</b>		
Half page horizontal	£500	130.5 x 189
Full page	£800	270 x 189 (+ 5 bleed each edge)
<b>Outside back cover:</b>		
Full page	£1,100	270 x 189 (+ 5 bleed each edge)

### Advert

Adverts should be supplied in high-resolution PDF format with the fonts and logos embedded.

### Flyers/Inserts

If you would like to include a flyer or insert within the pages of ITI Bulletin, please contact the ITI office to discuss your requirements and to receive an individual quotation.

### Design Service

The art editor of ITI Bulletin can design your advert for an additional fee of £50. Please supply the copy in Word format, and any logos or images that you would like to use, at 300 dpi (high resolution).



**Deadlines** (in red) - Each issue of ITI Bulletin is posted on or around the first working day of the first cover month, i.e. the first working day of January, the first working day of March, etc.

Issue	Deadline	Issue	Deadline
January/February	1 November	July/August	22 June
March/April	18 January	September/October	19 July
May/June	22 April	November/December	21 September

### How your advert may look

Example of a half page advert.

## One policy, an assortment of cover

Our Professional Liability policy provides ITI members with:

- Professional Indemnity
- Public Liability
- Product Liability
- Libel and Slander
- Legal Expenses
- Electronic translation covered if you work primarily over skype
- Preferential ITI rates

Call our specialist team on **0330 123 3586** or email **[new.pro.liability@towergate.co.uk](mailto:new.pro.liability@towergate.co.uk)** to find out how our policy could benefit you.

**Have you thought about income protection?**

We can offer Income Protection insurance to ITI members to provide you with a tax-free income to help you meet outstanding commitments in the event of loss of income. What is more, if you are self-employed, you could start getting this income as early as seven days after you stop working.

Towergate Insurance is a trading name of Towergate Underwriting Group Limited. Registered in England No 4043759. Registered Address: Towergate House, Eclipse Park, Sittingbourne Road, Maidstone, Kent ME14 3EN. Authorised and regulated by the Financial Conduct Authority.

[www.iti.org.uk](http://www.iti.org.uk)
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### Contact

If you would like to advertise in the ITI Bulletin or on the ITI website, please email [operationsmanager@iti.org.uk](mailto:operationsmanager@iti.org.uk) and 'cc' in [marketing@iti.org.uk](mailto:marketing@iti.org.uk).

Information on how to pay can be found [here](#). All adverts must be paid for in advance of any work being undertaken.

We look forward to helping you successfully extend your brand recognition and global reach – this year and beyond!