



## Course Adverts

The ITI Website attracts more than 10,000 visitors every month. On our dedicated pages that are used by visitors who are actively researching a career in the industry our [How to become a translator](#) page is viewed by 1,500 visitors a month, our [How to become an interpreter](#) page has just under 1,000 visitors a month and the [Universities and courses](#) page 1,100 visitors a month.

### Advertising Rates

The cost is £400 per four-week period. ITI members receive a 10% discount (before VAT) on the above rates. **Please note:** all prices are **exclusive** of VAT.

### What do we need?

- Company logo (square) 1000 x 1000 pixels (JPEG) – Company logo (PNG)
- The text of the advert in Word format. If any of the copy is in a language other than English, please also provide a translation.
- If you're just providing an image for the advert this will need to have a link to where the information can be found on your website

We may require up to 7 working days' notice to design and upload the advert. All adverts are placed on the website subject to availability. The advert won't be designed before payment has been received. Information on how to pay can be found [here](#).

### What will the advert look like?

The course advert will be displayed on either the [How to become a translator](#), [How to become an interpreter](#) and on the [Universities and courses](#) page.



#### MA in translation

Find out about Aston University's MA  
in translation

Find out more →

The Find out more button can either go straight through to your website.



or

We can create a page on the ITI website which will display your logo and full details of the course .

**What else is included:**

Apart from the above we will also.

- Advertise your course in our Monthly update. We send this out in the first week of every month
- Promote your advert on ITI's social media channels

**Contact**

If you would like to advertise in the ITI Bulletin or on the ITI website, please email [operationsmanager@iti.org.uk](mailto:operationsmanager@iti.org.uk) and 'cc' in [marketing@iti.org.uk](mailto:marketing@iti.org.uk)

Information on how to pay can be found [here](#). All adverts must be paid advance of any work being undertaken.

We look forward to helping you successfully extend your brand recognition and global reach – this year and beyond!